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ABSTRACT

The Children's Aid Society (CAS), one of the country's oldest and largest non-sectarian child and family welfare agencies, has 37 sites in New York with an annual operating budget of over \$60 million. This annual report highlights the activities of the organization for the 2001 fiscal year and presents information on the work of CAS to complete its mission of ensuring the physical and emotional well-being of children and families and to provide each child with the support and opportunities needed to become a happy, healthy, and successful adult. Following the mission statement and an announcement of the group's Web site are comments from both the chairman and executive director/CEO. The report continues with information on CAS's impact on national social policy through its programs related to community schools, teen pregnancy prevention, and health insurance enrollment. Also included in the report is a "snapshot" of one day's activities in CAS programs, acknowledgement of the many partner organizations with which CAS works and important volunteer activities, as well as the treasurer's report, information on providing contributions to the organization, a list of members of the organization, bequests received in 2001, foundation and corporate donors, tributes, and in-kind contributions. The report also describes the services the Children's Aid Society provides and lists site locations. The report concludes with a list of the trustees, local board members, and key staff, as well as information on the organization's 150th anniversary. (KB)





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The Children's Aid Society 2001 Annual Report







Mission

The Children's Aid Society, founded in 1853, now serves over 120,000 New York City children and their families each year, without regard to race, religion, nationality or socio-economic status. Our mission is to ensure the physical and emotional well being of children and families, and to provide each child with the support and opportunities needed to become a happy, healthy and successful adult.

Our services address every aspect of a child's life, from infancy through adolescence. They include health, adoption and foster care, medical and dental care, counseling, preventive services, summer camps and winter respite camps for the disabled, recreation, the arts, education, college scholarships and job training. We work in the five boroughs and in Westchester County, in venues as varied as neighborhood centers, camps, public schools, health clinics, a mobile dental van, homes for homeless families with children, in the family courts and in children's own homes. We also serve as technical assistance advisors for replications and adaptations of our specialized services in teen pregnancy prevention and community school projects in cities throughout the United States.

Today, with 37 sites in New York and an annual operating budget of over \$60 million, The Children's Aid Society is one of the country's oldest and largest non-sectarian child and family welfare agencies. We are a leader in innovative, cost-effective programs. Over ninety-one cents out of every dollar spent by the Society is spent directly on services to children.

The Children's Aid Society is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code of 1986. Federal Tax I.D. 13-5562191





A New Website Is Born

We're proud to announce the launch of the new Children's Aid Society website on November 1, 2001. Loaded with new information, as well as new capabilities, the redesigned site will help CAS reach new audiences and better inform current friends with up-to-date reports of events, programs, opinions, and the latest CAS news. Visitors will be able to find guides to locations and services, volunteer opportunities, publications, employment listings, secure donation forms, and lots more. Please visit www.childrensaidsociety.org and visit often! CAS' new website was made possible by a generous grant from Booth Ferris Foundation.



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Letter from the Chairman



When I learned that this year's annual report would be called, "On the Front Lines of Change," I felt this was a most appropriate title to describe the challenging work done by staff members at The Children's Aid Society. Most people outside the agency are not aware of the extent of the tremendous efforts made daily by our staff as they work hand-in-hand with children and families who are making their way towards stability and success.

By going directly into homes and into the community and engaging parents and children in all stages of life, the staff is able to uncover their deeper, often unspoken needs. Our homemakers are frequently the first to notice that a family is sleeping on one mattress on the floor or using crates as a dinner table. Our after-school, sports and camp directors, while engaging children in recreational activities, often notice emotional or social problems that require attention from our specialists. When processing a family's request for assistance from the New York Times Neediest Cases fund, our Office of Public Policy and Client Advocacy staff may determine the family is eligible for food stamp benefits. Doctors and nurses at our school-based clinics pick up signs of lack of health care and insurance, even a parent's depression, and refer families to other CAS staff in those areas. This is what working on the front lines is all about.

The Children's Aid Society, as an innovator for children and their families, is truly on the front lines and has been since our inception. As we near our 150th anniversary, we are pleased because we have a great deal to celebrate. By remaining true to our mission, we have recently initiated change not only in New York City, but also across the nation, in such fields as community schools, specialized foster care and neighborhood health care, to name just a few.

We would not be able to do such groundbreaking work were it not for the overwhelming support of foundation and corporate donors and the ongoing commitment by individuals who donate their time and dollars to help us do this important work. I would like especially to cite our wonderfully committed board of directors; we have already seen significant contributions from our new board committees on Mental Health, Arts and Volunteers. Our over 1500 volunteers, who give so much of themselves as tutors and mentors as part of Sisternet, Hoop Brothers, YES and Project LIVE, and the Associates Council, who find new ways to volunteer and raise money for the Society, are an integral and vital part of our work.

With the support of these groups, our knowledgeable, skillful, hardworking staff is not only on the front lines of change, but is constantly advancing those lines for the continuous benefit of the children we serve. To them all,

I am truly grateful.

Edgar Koerner
Chairman

As an innovator for children and their families, CAS is truly on the front lines and has been since our inception.





Henry L. Barnett, M.D. (1914-2001)

With great sadness, the trustees and staff of The Children's Aid Society mark the passing of CAS' esteemed former medical director, trustee and advisory council member, Dr. Henry L. Barnett. Intensely committed to improving the health and well being of children, Dr. Barnett, a pediatrician, became the Society's medical director in 1981. He achieved the highest standard of comprehensive health care for the thousands of children served by the Society, and helped to initiate CAS' Medical Foster Care Program and Medical Group Home at Rhinelander Center for children with chronic medical conditions or developmental disabilities. His impact on the Society and on delivery of health care to poor children will never be forgotten.



Report of the Executive Director and CEO



This is what risktaking is. It is the right thing to do and it is what we have always done in our ongoing pursuit of new areas of service and new ways to help people in need. During our nearly 150 years of service, The Children's Aid Society has consistently risen to the challenges presented by the needs of children. Early on, we took a stand against compulsory child labor, offered help to destitute families, opened classes for mentally disabled children and provided employment opportunities to poor teenagers. Some of these were considered taboo in their times, but for us the paths were clear and the risks worth taking.

Today, while we remain serious and consistent service providers here in New York City, we want our ideas to benefit many more children and families. While some of the attitudes and practices we had established in foster care, health care and education over the past 150 years are now part of the national fabric, our more recent work is having a decided impact. With our community schools model, we are helping to change the national mind-set on public schools. Not only are we partners in nine public schools here in New York, but schools in cities across the United States – Boston, Long Beach, Newark, San Francisco, Seattle – have implemented our model.

We have arrangements with the Boys & Girls Clubs of America, the Child Welfare League of America, and the Eisenhower Foundation to provide technical assistance in building community schools. Our work with the Coalition for Community Schools in Washington, DC, of which we are a founding member, continues to influence educators and policymakers on a wide national front.

In addition, our award-winning public service advertisements about community schools, launched last spring in partnership with the Advertising Council and the Coalition for Community Schools, have generated nearly 10,000 calls to our community schools hotline, from parents, educators, advocates, funders and policymakers who want to know more about transforming their local public schools into community schools.

The Children's Aid Society is ahead of the curve, and sometimes we establish the curve. In 1965, we opened the first Head Start classroom in New York City, and today, incorporate Head Start and Early Head Start in our elementary schools. In the interim, study after study has pointed to the extraordinary value of preschool education, and how it particularly helps the children of low-income families. Five years ago, we initiated a study of teens leaving foster care and today attention is finally being paid in New York and other cities. Decades ago, we saw the devastation wrought by teenagers having babies, and developed a program to boost their confidence, self-esteem and accomplishments so that they desired far different futures for themselves. Today the program led by Dr. Michael Carrera is replicated across the nation. Recognizing that our centers and schools provided us with a wonderful foundation, we began reaching out to parents to enroll their uninsured children in Medicaid and Child Health Plus, in a way that has become a model for state-funded agencies. Recently, we saw a great need in the South Bronx for support services for foster parents and working parents, and will complete the last stage of our



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We will continue to lead, to influence change and to take risks where and when necessary.

multi-service Bronx campus this fall, with comprehensive health, child care and preventive services all under one roof. The list goes on, and will continue to go on.

We will continue to lead, to influence change and to take risks where and when necessary. To be on the cutting edge, you must take risks. When done right, risk taking is a responsible adventure in the area of social engineering; it allows us to build on what we have learned. As we use our knowledge to expand and create programs, we are often questioned about why we do so many things in so many places. Why develop the Economic Empowerment Initiative and go into areas where banks fear to tread? Why tackle domestic violence, one of the most complex issues to impact a family? Why develop programs to help teens aging out of foster care or take on the Herculean task of reviewing aspects of our family courts? Why open technology centers to advance educational opportunities for children, teens and parents when we could have continued to do what was comfortable and do it well, not exposing ourselves to risk and criticism. Because these are programs and services that children and families need. Why combine service with advocacy? Because they are inseparable components of change.

This is what risk-taking is. It is the right thing to do and it is what we have always done in our ongoing pursuit of new areas of service and new ways to help people in need. Ultimately, this willingness to take risks is what makes The Children's Aid Society such a forceful advocate for children. With the ongoing commitment from Board and staff and the support of the community, we will continue to look beyond the "comfortable," as we seek to break new ground in providing the best possible care for children.

Philip Coltoff

CEO and Executive Director





On the Front Lines of Change

The Children's Aid Society's Ideas Increasingly
Impact National Social Policy

For almost 150 years, The Children's Aid Society (CAS) has been a force for change on behalf of America's children. As we conceived and implemented the programs that became our long list of "firsts," we set new standards, developed new approaches, new ways of delivering services, new ways of reaching out to families whose children need our help.

But how does change of this magnitude happen? How do we effect change? Our list of "firsts" is long, but the longer reach belongs to how those "firsts" have impacted children across the nation. Can any of us imagine no free school lunches, no free day schools for disabled children, no mediation services that divert troubled youth from family court, no kindergartens, no vocational education?

The Children's Aid Society originated them all, and more. And now, millions of children benefit. But how does change of this magnitude happen? How do we effect change?

The definition of change is to make something different in form, content, or nature. In 1853, Charles Loring Brace changed a fundamental attitude towards homeless children; his deduction that these neediest "orphans" needed *families* to help them grow up with the physical, moral and emotional health they would need as adults rather than

institutions was a brilliant and innovative paradigm shift that altered the history of child welfare, as well as many attitudes towards children themselves.

Thus, The Children's Aid Society's birth was in a context of change. And the aura of innovation that has surrounded CAS since its inception has propelled the agency to more far-reaching innovations in the decades since.

Now, on the cusp of our 150th anniversary, CAS remains a premier agent of change in the areas of health, education and child welfare in New York City and the United States. We strive to find new and better ways to improve the lives of New York City children and families, basing our programs on our







lessons learned from our extensive experience in the field. We have turned these lessons into plans or blueprints for others to deliver CAS programs in their local communities.

How have we developed and reproduced our programs so they can be responsive to the unique needs and resources of other communities nationwide? Our basic methodology can be summarized this way: we identify and focus on a problem that is disproportionately affecting poor children and families, conduct research, develop and test new approaches, evaluate and refine those approaches, document what works, disseminate what we've learned and distilled through training and technical assistance, and advocate, with others, for changes in policy, funding and practice.

A look at several premier Children's Aid Society programs – community schools, teen pregnancy prevention, and our health insurance enrollment program (HCAP) – demonstrates how our dynamic work remains on the front lines of change.

Community Schools

"CAS provides the leadership, experience, energy and enthusiasm needed by youth advocates across the country who are eager to move forward."

- Joy Dryfoos, Researcher and Author, Full-Service Schools

In 1987, a Children's Aid needs assessment of the Washington Heights community revealed that residents of this northern Manhattan neighborhood were struggling with severely overcrowded schools, dramatic demographic changes, poverty, and a lack of health and social services. Also finding a

Evaluations Deliver Good Report Cards for Community Schools

In the nine years since the opening of our first community schools in Washington Heights, there have been a number of tangible accomplishments. Over time, The Children's Aid Society has contracted with a number of external researchers, primarily from Fordham University and the City University of New York's Graduate Center, to evaluate the progress in our schools. Because I.S. 218 and P.S. 5 have been open the longest of all of our community schools, much of the data come from those schools. Evaluations are also underway at the newer schools. Findings include:

IMPROVED ACADEMIC PERFORMANCE: Reading and math scores were higher at 1.S. 218 and P.S. 5 than at comparable schools, and sequentially higher for youngsters who had been in community schools for two or more years.

HIGHER ATTENDANCE: Attendance rates, including teacher attendance, were higher than at other local schools. At 92%, I.S. 218 had the highest attendance rate in District 6, surpassing the city's middle school attendance rate of 85%.

POSITIVE & SAFER SCHOOLS: Interviews revealed that parents and students feel more welcomed in community schools because of the overarching sense of cheerfulness, order and safety. Additionally, our schools exhibited little or no violence or graffiti.

GREATER PARENTAL INVOLVEMENT: The high level of parent involvement was among the most significant findings – 78% higher at P.S. 5 and 147% higher at I.S. 218 than in comparison schools. Parents were more involved, took more responsibility for their children's schoolwork, and had a greater school presence than in comparison schools. They also took advantage of the social and health services, and adult education workshops.

IMPROVED STUDENT-TEACHER RELATIONSHIPS:

Student-teacher relationships improved and teachers tended to perceive their students more holistically. The services offered freed teachers to do what they were hired to do: teach the children.





community endowed with a strong drive to succeed, and even stronger hopes for their children to succeed, CAS took action. After initially considering opening a new community center to provide services, Children's Aid entered into an unprecedented partnership with the New York City Board of Education, Community School District 6 and other community-based organizations to develop a new kind of public school – a Community School. Focused on promoting children's learning and development, the community school would combine high academic goals with medical, dental, mental health and social services, recreational programs, arts, family life education, after-school and weekend programming and summer camp – all housed under the schoolhouse roof. The building would be an open community resource, one that not only welcomed parents but also viewed their partnership as essential in helping their children succeed. Learning and instructional programs would now be able to succeed.

This plan, while meeting the needs of the community and answering the vision of policy experts who called for holistic, unified approaches to services for children and families, was not exclusive to the Washington Heights community. Knowing that similar circumstances were also found in other

urban and largely immigrant communities, CAS sought to incorporate advocacy, learning and teaching, as well as an expansion strategy into our vision of community schools. As part of a larger emphasis on the profound inequities facing America's public schools, we hoped that our local community schools work could provide a strong base for a true national public education reform agenda.

The Children's Aid vision saw community schools as the best response to the fact that schools across the city and the country were ill-equipped to meet the needs of an increasingly diverse population of children, who came to school with far different needs, from a wide variety of home environments, from many more countries than the generations of children before them, and that public schools, everywhere, had to change, to do more to meet those needs.

Our vision became a reality in New York City in 1992 with the opening of I.S. 218 in Washington Heights – both a community school partnership and a laboratory for learning. Nearly a decade later, I.S. 218 continues to be a place where we learn from the children and their parents, from our experiences

CAS incorporated advocacy, learning and teaching, as well as expansion, into its vision of community schools.



with the school district and the Board of Education, with elected officials, and with the community. These documented lessons learned formulate the basis of what we teach others interested in changing their local schools into community schools.

Shortly after opening I.S. 218, The Children's Aid Society published and disseminated nationally the first edition of our guide, *Building a Community School*. Our work had generated a great deal of interest, and policymakers and educators across the U.S. wanted to learn more about the new model that

Multi-year evaluations of our community schools support the validity of our approach and help us as we expand our own work.

combined education with a comprehensive social service delivery system. In 1994, The Children's Aid Society responded to this growing wave of interest by launching the Community Schools National Technical Assistance Center at I.S. 218, to help other communities learn from our experiences and adapt our model to their local requirements. With support from the Carnegie Corporation of New York and the Citigroup Foundation, the Center has introduced more than 5,000 visitors from government agencies, foundations, corporations, parent associations, schools and social service agencies nationwide and internationally to the CAS model through site visits and workshops at our New York schools.

In the nine years since the opening of our first school, we have accumulated a wealth of experience and knowledge about the day-to-day challenges of running a community school, which we hope are instructive to others taking on this challenge. Multi-year evaluations of our community schools support the validity of our approach and help us as we expand our own work.

Though our New York City experiences have been very successful, we do not advocate for identical reproductions in other communities. Instead we seek to help communities adapt our model to their own needs and resources. We encourage communities to perform extensive needs assessments, before providing the tools that will help foster effective community-school partnerships.

We know that schools can do more for their communities, as partners with parents and community-based organizations, because nearly all children need more from their public schools.







Teen Pregnancy Prevention

"Robin Hood is proud to support the extraordinary work of The Children's Aid Society's National Adolescent Sexuality Training Center for the past ten years. That work, led by the indefatigable and brilliant Dr. Michael Carrera, is the best and most effective of its kind in the nation."

- David Saltzman, Executive Director, Robin Hood Foundation

Though teen pregnancy rates in the United States are declining somewhat, this nation still leads the industrialized nations of the world in teen pregnancy (four out of 10 teens). The Children's Aid Society (CAS) has worked for over 30 years to learn how to stem this awful tide, and to improve teens'

lives at the same time on many fronts.

The Children's Aid Society began offering sex education workshops for teens, parents and staff at four of our centers (Dunlevy Milbank, East Harlem, Frederick Douglass and Rhinelander) in 1970, but we found that sex education alone wasn't enough to effectively influence the behavior of teens. The youth would participate in workshops about family life and sex education, sexuality and access to contraception, and then would leave our centers for their home neighborhoods and the messages of responsibility that they had heard about pregnancy and sexuality became quickly diluted.

In the early 1980s, CAS executive director Phil Coltoff and associate executive director Pete Moses worked with Dr. Michael Carrera, a leading expert on adolescent sexuality who had been conducting these workshops, to develop a new

approach, one that would help young people develop not only the capacity to avoid mistakes but also

Our approach would help young people develop the capacity to avoid mistakes and also the desire to do so.

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the desire to do so. It was conceived as a seven-day-a-week program with a strong parent component. In 1984, The Children's Aid Society debuted the new approach at the Dunlevy Milbank center; by 1990 the agency had expanded the programs to our East Harlem and Frederick Douglass centers, increasing the number of teens we reached tenfold.

This model approach included seven program components: educational support, career awareness and job club, lifetime sports and creative expression in addition to family life and sex education. Plus, comprehensive medical and dental services as well as counseling were provided to program participants.

With evidence that this new approach was more successful, articles about it appeared in professional journals. Thanks to key funding from a major donor, CAS was able to open the Bernice & Milton Stern National Adolescent Sexuality Training Center at our Rhinelander center in 1990. Soon after, the Charles Stewart Mott Foundation provided the funding that enabled our staff to begin training staff from other organizations, in Indianapolis, Lincoln, Nebraska, New Orleans, Akron and other locations outside of New York City to replicate our model and begin reaching teens. The first national training was held at Rhinelander in 1990-91. Shortly thereafter, the Robin Hood Foundation offered support for training for other New York City agencies (other than Children's Aid), and that implementation training began at the Stern Center as well. The CAS teen pregnancy prevention program is currently replicated at 50 sites in 20 states across the U.S., including New York City.



Teen Pregnancy Prevention Program Evaluation Reveals Remarkable Results

In May, a three-year independent evaluation of The Children's Aid Society's teen pregnancy prevention model was announced, revealing striking outcomes: pregnancy and births for teen girls in our program were nearly 50% less than among girls in the control groups and program girls were three times more likely than control girls to have used effective contraception at last intercourse.

"This evaluation takes us from probable knowledge to certain knowledge about how to prevent teen pregnancy in the United States," says Dr. Michael Carrera, director of the CAS Stern National Adolescent Sexuality Training Center.

The program was tested among 941 low-income teens, aged 13 to 15, at 12 sites in seven U.S. citles. The evaluation was conducted by Philliber Research Associates of Accord, NY and supported by the Robin Hood Foundation and the Charles Stewart Mott Foundation.

According to the evaluation, the CAS-Carrera program is the only one working with teens in disadvantaged communities that has achieved reductions in both pregnancies and births. The girls also had better outcomes in areas such as greater sexuality and reproductive knowledge, better health care usage and greater computer use.

"We have demonstrated that it is possible to deliver a clear message about abstinence and at the same time provide information and access to effective contraception, all while supporting the whole child at a critical time of life," states Philip Coltoff, CAS executive director.

The full evaluation report can be found at www.childrensaidsociety.org.





The 2001 scientific, random assignment evaluation by Philliber Research Associates of our teen pregnancy prevention program at six sites in New York and six outside of the city showed striking results (see sidebar). This breakthrough in teen pregnancy prevention was the result not just of professional knowledge and strategic thinking, but also of the cumulative result of daily interactions with the young people who need this help the most. It's another example of how our ongoing service here in New York has resulted in change across the U.S.

Health Care Access Program

"The Children's Aid Society's path-breaking work has not only launched a trend, but has set a high standard for how school-based application assistance should be undertaken. Their work has informed public policy aimed at addressing some of the most intractable barriers to health coverage, and it has inspired many community organizations across the country"

- Donna Cohen Ross, Center on Budget and Policy Priorities

Despite the availability of Medicaid, to provide health services to poor children, and Child Health PI, New York's health insurance program for children who don't qualify for Medicaid, millions of U.S. children remain uninsured, and therefore lack access to even the most basic ongoing health care.

The Children's Aid Society's own effort to enroll uninsured children, our Health Care Access Program (HCAP), began with a small pilot program in 1998 to enroll uninsured children in Medicaid at our community schools. Recognizing from the first that it was not enough to merely distribute forms to parents who may not speak English, who may fear revealing their immigration status, or who just don't know that their children are eligible for coverage, The Children's Aid Society undertook a "Facilitated Enrollment Approach." This is a proactive enrollment method that requires a concerted effort by a team of trained outreach and enrollment workers, whose presence in our schools is permanent and trusted.



As our community schools approach includes delivery of many services at the school, and our model encourages parental involvement in their children's education, we had wonderful opportunities to discuss the benefits of health insurance with parents. Their trust in us encouraged parents to take the first step. Our staff works with parents through every step of the enrollment process, helping them over every bureaucratic hurdle, and stays with them even after they obtain insurance to guarantee that they access health services and stay insured.

With the development of the State Child Health Insurance Program (S-CHIP), in which federal funds were distributed to the states. New York State began to discuss development of a facilitated enrollment model, and officials

Department of
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statewide.

The NY State

from the Department of Health looked at the CAS model as an example of what they envisioned implementing statewide. State and city officials, advocates, policymakers and members of community-based organizations all visited our sites to observe our enrollment processes. At the same time, The Children's Aid Society expanded its own program to include its community centers. Shortly thereafter, we received funding for facilitated enrollment from New York State. We serve as the lead agency for five organizations doing this work in New York City, providing training, oversight, quality assurance, and trouble-shooting. To date we and our partners have enrolled 4,600 children and 500 adults in Medicaid and Child Health Plus.

At this time, The Children's Aid Society has a dozen staff available to parents, now at our centers and health facilities in addition to our schools, in the evenings and on Saturdays to help working parents. Our presence and experience in the field allows us to identify and foresee problems and alert state and city policymakers, helping them bridge the gap between policy and reality.

The stories of the development of these three CAS programs, and their impact on the communities we serve, as well as on children and families throughout the United States, are but glowing examples of the changes The Children's Aid Society brings to the theory and practice of helping those in need. It was part of our origins, and remains with us to this day, on the front lines of change.





CAS – Snapshots of a Day on the Front Lines

6:30 am A homemaker makes an early visit to an East Harlem family to get the children off to school. The Homemaker Services program sends trained staff into the home to assist parents coping with illness or emotional distress to help care for the children and maintain the household.

7:30 am CAS community schools open for breakfast.

8 am Teachers greet children as they arrive at our Early Head Start, Head Start, day care and nursery school programs. CAS is the largest agency providing preschool programs in New York City.

9 am Children's Aid's new mobile dental van, featuring two dental chairs to serve more children, heads off to a school visit. The van, developed in partnership with Columbia University's School of Dental and Oral Surgery, brings comprehensive dental care to children in low-income communities.

Program A Health Care Access Program (HCAP) facilitator helps an immigrant family enroll its children in health insurance. To date, CAS and its HCAP partners have enrolled 4,600 children in Medicaid or Child Health Plus. 11:30 am The director of the Economic Empowerment Initiative (E.E.I.) leads a rousing discussion on savings techniques with students at P.S. 8. The E.E.I. program teaches children and adults the basics of money management and helps foster habits so families can achieve financial stability.

2 pm A Mount Sinai/CAS doctor treats a child with asthma at the newly opened medical clinic at our Bronx facility. The clinic specializes in pediatric and adolescent health care and offers comprehensive health services for children in foster and preventive care.

4 pm A foster parent in our Therapeutic Foster Boarding Home (TFBH) shares a behavioral concern during a training session with a CAS counselor. TFBH social workers and socio-therapists provide foster parents with extensive training on how to care for children with emotional difficulties.

Children learn to scuba dive as part of an after-school program at the Dunlevy Milbank Center. Our after-school and extended-day programs offer children educational and recreational opportunities that enrich what they experience during the school day.

6 pm Volunteers lead one-onone tutoring sessions with teens and preteens in the Project LIVE program. Our numerous mentoring programs pair youngsters with adult mentors who work closely to address their educational and developmental needs.

8 pm A caseworker shops for winter clothes with a family that has received emergency money from the *NY Times* Neediest Cases Fund. Last year, the Fund raised a record \$8 million for seven charities. The monies are distributed to families in need of food, clothing, furniture, rent, etc.

10 pm A social worker from our Bronx Preventive Services unit makes an emergency visit to the home of a family in crisis. Our preventive services program provides family counseling services to families where the children are at risk of child abuse or neglect.

Midnight A homeless mother and her children arrive at their new apartment at Pelham Fritz, our shelter for homeless families. Pelham Fritz serves hundreds of families with not only housing, but the full range of health, educational and counseling services available throughout the agency.



Community Partners

The Children's Aid Society could not do its work without the hundreds of community agencies and organizations that ensure that our services are as complete, accessible and effective as possible. The Children's Aid Society's community school model is based entirely on partnerships, and this year there are over 100 partners in this effort. Plus, there are dozens of others who enrich our work in every area of endeavor.

Although too numerous to mention individually, our community partners include city, county, state and federal agencies and departments; hospitals; health providers; colleges and university graduate schools of social work, nursing, medicine and education; mental health providers; community development groups; service societies; parents groups; police groups; youth-serving agencies; child and family welfare coalitions; school boards; housing alliances; food cooperatives; and scores of others agencies, businesses, church groups, professional associations, task forces and volunteers. The Society is also proud to be part of the Children's Miracle Network (in fact, we are its only non-hospital affiliate in the nation), and a founding member of both the Child Welfare League of America and the Coalition for Community Schools.

We are also founding members of the Boys & Girls Clubs of America (B&GCA) and are working more closely than ever with the Clubs' local, state, regional and national staffs to increase the number of public school partnerships. This year we undertook two new initiatives with B&GCA. With the New York State Alliance of Boys & Girls Clubs, as well as the New York Office of Children and Family Services, CAS will provide aftercare for youths released from detention centers to help reintegrate them productively into their communities and reduce recidivism. In the other new initiative, we are partnering with B&GCA at our Dunlevy Milbank Center's Technology Playground. B&GCA is the recipient of the largest gift made to date by Microsoft, which will bring its latest hardware and software to children using our cutting-edge facility. Our continuing partnership with B&GCA includes implementing and testing new delinquency prevention programs; building more alliances to serve children in public housing; and opening new technology centers in New York City that provide safe places for children and more access to the latest high-technology learning tools.

Mention must also be made, and thanks given, to the National Arts Club, for all the help it has provided our children over the years with art exhibitions, chorus performances and volunteer and board receptions. Particular thanks to O. Aldon James, Jr., president, and Joseph Frappaolo, dining room manager and executive chef, for the special attention they have always given to the Society.

Partnerships enable us to test new ways of working, receive the benefits of others' experiences and stretch our resources to have the greatest possible impact. Together, we can make a greater difference for the city's children.

The Children's Aid Society could not do its work without the hundreds of community agencies and organizations with which we partner.

















Volunteer Action



The Children's Aid Society (CAS) was founded by citizens who took action on behalf of New York City's youth. In 1853, Charles Loring Brace responded to the overwhelming numbers of kids he saw living in the streets with a new concept and a new organization. A decade later, teachers from CAS volunteered to help mothers learn better ways of caring for their children. This eventually became the network of parental support known as the PTA.

Today, volunteer action continues at a very high level. This year, over 1,600 volunteers worked with CAS to fulfill its vision of helping underserved children develop into active and contributing citizens in their communities. Whether it is mentoring a seventh grader at the work place for Corporate Project LIVE, taking a group of Foster Care Teens to a holiday show, participating in a Career Day panel at one of the community high schools, planting flowers at one of our community centers, or working on the Associates Council's annual gala, our volunteers touch nearly every aspect of CAS with a variety of activities that encompass everything from weekly commitments to one-time opportunities.

The CAS volunteer force comprises a diverse population of professionals, retirees, students, CAS youth and parents of our youth. Once individuals have been accepted as volunteers, they are placed with the program that best fits their needs. CAS offers many flexible opportunities that allow even the busiest New Yorkers to get involved. Active Volunteer Programs today include:

Weekly Commitments: After-School Tutoring, Head Start Helpers, Homework Help, Hoop Brothers, Power Hour Tutoring, Project LIVE (Learning through Industry & Volunteer Educators), Sisternet/Sisters-in-Touch, UKARE (Uptown Kids Are Readings Everyday) & YES (Youth Empowerment for Success).

Periodic Opportunities: Saturday & Teen Outings, Associates Council, Special Events.

One-Time Opportunities: Miracle on Madison Avenue, Holiday Helpers, Derby Day, Corporate or Group Outings, Career Day.

Leadership Opportunities: Advisory Council, Corporate Advisory Board, Local Advisory Boards, Associates Council, roundtable issues explorations, social action projects.

With the support of our volunteers, we will continue to take action and help build the future for New York's needlest children and families. Volunteers are critical to the success of our agency and we are grateful for their generosity and caring.



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The **Associates Council** (AC) is the dynamic leadership arm of The Children's Aid Society's volunteer force. Its mission is to contribute to the development of youth through both active volunteer service and fundraising. AC members are involved with every aspect of our volunteer programs, and in each area, they constantly strive to expand their influence by meeting monthly to recruit volunteers, plan special events and promote CAS initiatives.

The CAS volunteer force comprises a diverse population of professionals, retirees, students, CAS youth and parents.

This year, under the leadership of President Sandra Ahman and the executive team, the Associates Council has been successful in enlarging its active membership from 250 to 400. Also, in an effort to expand the AC's reach throughout the agency, chairwomen Jennifer Alley and Lolita Jackson (past president) developed the Liaison Program, which matches experienced AC members with a CAS site or service to learn its operations, educate the AC and ultimately provide volunteer support.

AC events are invaluable for promoting The Children's Aid Society and volunteer opportunities to new audiences as well for fundraising. Over 250 AC members volunteered for CAS' 14th annual Miracle on Madison Avenue shopping event on Sunday, December 5, 2000, by handing out balloons, candy and other goodies to thousands of passersby. Six months prior to the event, AC Miracle chairs Heidi Thompson and Elaine Kerr organized a team of block captains to encourage store participation.

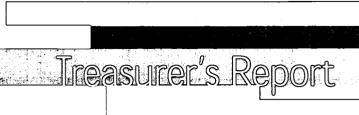
The Associates Council also hosted seven events of its own this year, resulting in \$45,000 and countless in-kind donations. Members worked together in committees to develop new themes, venues and sponsors. Events included the ever-popular Happy Hours, Toy Drive parties, a wine tasting and a martini party. Funds raised this year will help support Saturday and Teen Outings, the Kay Coltoff Scholarship Fund and Derby Day. In addition, the AC adopted two outstanding teen programs: Economic Empowerment Initiative, a program that teaches financial literacy and The Warriors Basketball Program, which prepares New York City student athletes for college by developing their overall academic, athletic and personal skills. Associates Council members also started to work with the Independent Living Foster Care Teens.

Derby Day, the AC's fifth annual Community Service Day on May 5th, brought out 250 volunteers to 16 CAS sites. Projects ranged from painting community murals to planting gardens. This year, over 100 new volunteers were recruited to help out, including youth from CAS' City Challenge program and employees from American Express, Goldman Sachs and UBS Paine Webber.

Looking forward, the AC will be entering its 15th year and its goal is to further expand its active volunteer base, raise public awareness of CAS, expand its role within the agency and, of course, raise funds. The AC annual gala is planned for September 2001 and they expect to raise over \$100,000 as well as recruit volunteers for fall programs.







Donations remain

ability to expand

scale of services.

critical to our

the range and



Operating expenses in FY 2001 totaled \$60,335,386, an increase of 7.1% compared to FY 2000. This year we experienced substantial growth in the Children's Centers and Community Schools, reflecting the

high premium the Society places on preventive services. We added P.S. 50 as the ninth Children's Aid Society Community School, expanded our technical assistance to school districts and community based organizations and participated with the Ad Council in developing a national community schools media campaign.

The growth in our Court Diversion Program includes a strong preventive component as well as a program to train staff at other agencies throughout the city in working with court-referred adolescents.

Our mental health clinics expanded into new school-based settings, with a focus on clinical depression, school adjustment problems and behavioral disorders. This past

year also saw continued commitment to our nationally recognized Teenage Pregnancy Prevention program.

The growth in our Homemaker program was the result of more service hours at the request of the City, especially with those families adversely impacted by AIDS-related illnesses. The substantial increase in Health Services spending reflects our commitment to the health needs of poor children and includes the continued growth and expansion of our Harlem-based Milbank Clinic as well as our newly opened full-service clinic in the South Bronx.

Administrative expenses, such as supervision, financial administration, legal, audit and fundraising activities remain at a modest 8.7% of total spending.

Total income in FY 2001 grew 4.3% to \$54,270,386. The largest income growth in both percentage terms and actual dollars came from our restricted and unrestricted donations. These funds remain critical to our ability to expand the range and scale of services to children and their families in the communities in which they live.

The difference between operating income and operating expenses resulted in a shortfall of \$6,065,000 funded through earnings on the Society's endowment. This amount does not include \$1,857,000 in capital improvements to our sites during FY 2001.

The Board of Trustees recognizes the importance of the funds committed by donors in support of our efforts. On behalf of the Board, I would like to thank our donors for allowing the Society to provide the services and advocacy that continue to make a significant difference in the well-being of our city's children and their communities.

Sheila Baird Treasurer



OPER	ATING EXPENSES FOR YEAR ENDING	June 30, 2001	June 30, 2000	
Childr	en's Centers	\$ 8,751,452	\$ 8,428,142	
Comm	unity Schools	6,807,847	5,733,005	
	amp, Home Camp, Wagon Road and Respites	1,348,727	1,460,181	
	Court Diversion	3,271,073	2, 412,408	
•	Start, Early Head Start and Day Care	5,123,824	4,876,352	
	less Children and Families	1,347,739	1,264,781	
	I Health Clinics	1,820,041	1,541,249	
	Prevention	325,151	338,082	
•	of Public Policy & Advocacy	440,045	457,035	
	regnancy Prevention	1,484,348	1, 470,570	
	Care & Adoption	13,827,045	13,842,983	
	makers	2,306,613	2, 106,990	
	I Clinics	1,407,816	1,487,144	
	Services	6,824,487	5,925,653	
	istration, Legal, Audit and Fund Raising	5,249,179	5, 016,100	
			_	
GRAN	D TOTAL	\$60,335,386	\$56,360,676	
ODED	ATING INCOME FOR YEAR ENDING	June 30, 2001	June 30, 2000	
UPER	ATING INCOME FOR TEAR ENDING		Julie 30, 2000	
Restric	cted and Unrestricted Donations	\$16,233,423	\$14,897,688	
	and Government Support	31,455,638	30, 708,593	
	or Children's Services from Parents	6,581,325	6, 421,931	
	other Sources		-, ,	
GRAN	D TOTAL	\$54,270,386	\$52,028,212	
Doficit	: Met by Withdrawals from Interest and Dividend			
	gs on Investment Portfolio for Operations*	(\$6,065,000)	(\$4,332,464)	
	3	(, , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , , ,	
*Does	not include additional \$1,857,000			
witho	rawn from reserves in year ending			
	30, 2001 for Capital Improvements			
	ting Finances and Income for Very Finding I. 20.30	200 Bosed on Avidhad Et	annial Statements	
	ting Expenses and Income for Year Ending June 30, 20 ting Expenses and Income for Year Ending June 30, 20			
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All of the exciting work that you have read about in this report would not be possible without the exceptional generosity of countless contributors to The Children's Aid Society. In the following pages, we acknowledge the wonderful gifts of

- ☐ ...thousands of individuals who are our Life Members, Guardian Members, and Charles Loring Brace Society members,
- \square ...hundreds of foundations and corporations who support our Annual Fund,
- ☐ ...hundreds of holiday toy and other in-kind donors,
- ☐ ...those of you who have made your gift a tribute to friends and loved ones, and
- ...those whose earlier generosity through a bequest or charitable trust has given us support today.

There are as many motivations to help children as there are drops of water in the sea. We are grateful for every one of those motivations, and we are happy to share with you their results.

If you would like to know more about the different ways to help children through The Children's Aid Society, please go to www.childrensaidsociety.org and learn how to make a donation, how to include the Society in your will, how to send us stock certificates, how to set up a charitable gift annuity or trust, how to give us toys.

We thank each and every one of you who have shared your good fortune with our children.

LEAVE A LEGACY™



Life Members

The Children's Aid Society extends its most grateful thanks to its Life Members, who have made cumulative lifetime donations to the Society in excess of \$25,000. The Society is fortunate to have the generous support of such dedicated friends, who make possible our most innovative programs.

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Sandra Cameron Dance Center

The Children's Aid Society's Services

Adoption and Foster Care

Adoption services, foster boarding homes, foster parent recruitment and training, medical, therapeutic and emergency boarding homes, child/family counseling, preventive services.

Arts

Visual arts, dance, CAS/AileyCamp, chorus, orchestra, band, theater.

Camps

Day, residential and winter respite for disabled children, summer, CAS/AileyCamp, special programs for disabled children, learning programs.

Community Centers

Educational, cultural, recreational, social work, medical, dental, mental health, optometry services.

Community Technology Centers

Computer literacy, website design and implementation, business applications, Internet access and skills.

Counseling

Academic, psychological, substance abuse, vocational, career counseling, Family Wellness Program (domestic violence).

Early Childhood Education

Head Start, Early Head Start, home-based Head Start, child care, nursery school, preschool, literacy.

Education – Community Schools

Educational, cultural, recreational, social work, medical, dental, mental health services, optometry, adult education and programs, at IS 218, PS 5, IS 90, PS 8, IS 123, CS 146, PS 152, PS 50, Manhattan Center for Science and Mathematics; Community Schools National Technical Assistance Center at IS 218, Economic Empowerment Initiative.

Education Services

After-school and weekend programming: educational, recreational, social services, tutoring, college and career preparation, SAT preparation, college scholarships, college support programs, technology centers, adult education.

Health

Medical clinics, dental clinics, Mobile Dental Unit, medical and dental preventive examinations, optometry, hearing, pediatrics, adolescent medicine, prenatal care, well-baby care, women's

reproductive health and education, counseling, mental health, immunizations, facilitated enrollment for children's health insurance.

Housing

Transitional apartments for homeless families (Pelham Fritz) and Carmel Hill community renewal project.

Jobs

Internships, summer employment, career readiness, leadership development programs, "Teen Tech" entrepreneurial project, City Challenge, Virtual Enterprise program, Leadership in Employment and Academics Program (LEAP), Workforce Investment Act (WIA).

Mentoring

Corporate and community mentors, Project LIVE, Hoop Brothers, SisterNet, Youth Empowerment for Success (YES), New York City Volunteer for Youth Campaign, UKARE program at I.S. 90.

Nutrition

Food distribution, nutritional snack and supper programs, special meal programs for homeless children and families, education.

Prevention

Drug and alcohol abuse education, HIV/AIDS prevention, emergency assistance, counseling, homemaker services, MICA (Mental Illness Chemical Abuse) prevention program.

Public Policy and Client Advocacy

Benefits advocacy, emergency assistance, research and program development on issues affecting children and families.

Teen Pregnancy Prevention

Adolescent sexuality, pregnancy prevention, family life programs, Bernice and Milton Stern National Training Center.

Youth Mediation and Court Diversion

PINS program (Persons in Need of Supervision) to keep youngsters out of the family courts, diversion and technical assistance, youth violence prevention, teen "peace teams," YES mentoring programs, juvenile justice aftercare.





The Children's Aid Society's Locations

Westchester

Wagon Road Camp Summer Day Camp Winter Respite Camp 431 Quaker Road Chappaqua. NY 10514 (914) 238-4761 Fax (914) 238-0714

The Bronx

C.S. 146 Community School 968 Cauldwell Ave. Bronx, NY 10456 (718) 822-5133 Fax (718) 328-5858

I.S. 123 Community School 1025 Morrison Ave. Bronx. NY 10472 (718) 328-2105 Fax (718) 328-8561

CAS Bronx Family Center Campus Foster Care & Preventive Services Community Health and Dental Services

Child Care Center 1515 Southern Boulevard Bronx, NY 10460 (718) 589-3400 Fax (718) 589-3343

Manhattan

Mobile Unit

Mobile Dental Van (347) 672-3998

Washington Heights/Inwood

I.S. 218 Community School 4600 Broadway at 196th St. New York, NY 10040 (212) 569-2880 Fax (212) 304-3427

Community Schools Technical Assistance Center (212) 569-2866 Fax (212) 544-7609 I.S. 90 Community School

CAS/AileyCamp 21 Jumel Place at 168th St. New York, NY 10032 (212) 923-1563 Fax (212) 923-1859

P.S. 5 Community School 3703 Tenth Ave. at Dyckman St. New York, NY 10034 (212) 567-5787 Fax (212) 567-5966 **P.S. 152 Community School** 93 Nagle Ave. New York, NY 10040 (212) 544-0221

Fax (212) 544-0244
P.S. 8 Community School

465 West 167th St. New York, NY 10032 (212) 740-8655 Fax (212) 740-7420

Dyckman Houses Boys & Girls Club 3782 Tenth Ave. New York, NY 10034 (212) 567-8782 Fax (212) 567-8782

West Side

Dunlevy Milbank Center 14-32 West 118th St. New York, NY 10026 (212) 996-1716 Fax (212) 996-1230 Milbank/Mt. Sinai

Milbank/Mt. Sinai Medical Group (212) 369-8339 Fax (212) 360-0030

Frederick Douglass Center 885 Columbus Ave. at 104th St. New York, NY 10025 (212) 865-6337 Fax (212) 864-7771

Pelham Fritz Apartments 17-21 West 118th St. New York, NY 10026 (212) 348-5356 Fax (212) 348-5477

Carmel Hill Project 69 West 118th St., Suite 1W New York, NY 10026 (212) 423-5806 Fax (212) 423-0328

Drew Hamilton
Day Care Nursery
2672 Frederick Douglass Blvd. at
142nd St.
New York. NY 10030
(212) 281-9555
Fax (212) 862-6161

East Side

East Harlem Center 130 East 101st St. New York, NY 10029 (212) 348-2343 Fax (212) 876-0711 Manhattan Center for Science and Mathematics

280 East 116th St. at FDR Drive, Room B13 New York, NY 10029 (212) 423-9630 Fax (212) 423-1101

P.S. 50 Community School 433 East 100th St. New York, NY 10029 (212) 860-5976 Fax (212) 860-6071

Rhinelander Center 350 East 88th St. New York, NY 10128 (212) 876-0500 Fax (212) 876-9718

Stern National Adolescent Sexuality Training Center (212) 876-9716 Fax (212) 876-1482

Taft Houses Day Care Nursery 1724-26 Madison Ave. at 114th St. New York, NY 10029 (212) 831-0556 Fax (212) 426-0611

Taft Learning Center 1732 Madison Ave. at 114th St. New York, NY 10029 (212) 987-5648 Fax (212) 534-5221

Greenwich Village

Greenwich Village Center 219 Sullivan St. New York, NY 10012 (212) 254-3074 Fax (212) 420-9153 CAS Chorus (212) 533-1675 Fax (212) 533-7519

Lower Manhattan

PINS (Persons In Need of Supervision) Program PINS Preventive Services/ Diversion/Technical Assistance YES Mentoring Program Manhattan Unit 60 Lafayette St. New York, NY 10013 (212) 619-0383

Fax (212) 513-1695

Brooklyn

PINS (Persons In Need of Supervision) Program PINS Preventive Services/ Diversion/Technical Assistance YES Mentoring Program

Brooklyn Unit 175 Remsen St., 7th Floor Brooklyn, NY 11201 (718) 625-8300 Fax (718) 858-8234

Juvenile Justice Aftercare Project City Challenge Program for Adjudicated Youth 272 Jefferson Ave. Brooklyn, NY 11216 (718) 638-2525 Fax (718) 638-7005

Staten Island

Goodhue Center William Osborn Day Camp 304 Prospect Ave. Staten Island, NY 10301 (718) 447-2630 Fax (718) 981-3827

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Administrative Staff
City and Country Branches
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Office of Public Policy and
Client Advocacy
Volunteer Services
105 East 22nd St.
New York, NY 10010
(212) 949-4800

Fax (212) 460-5941

Lord Memorial Building

Adoption Services

Counseling and Home-Based

Services
Dental Services
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150 East 45th St.
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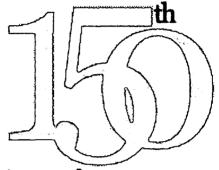
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The Children's Aid Society's



Anniversary

Coming in 2002-2003

As we approach our 150th anniversary — our 150th year of service to New York's needlest children and families and our 150th year of innovation — we are looking back, but also definitely looking forward.

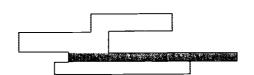
As we serve more children than ever before here in New York, and as more children than ever before benefit from our programs nationally, we are both extremely proud and excited.

While continually searching for better ways to improve the lives of the 120,000 children and families we serve, we also seek better ways to inform the public and policymakers, so that more children here and across the nation can benefit from policies to expand public schools, provide better health care and help children and adolescents believe they can have better futures. Our long history of "firsts" and innovations in the care of children in need spurs us onward, with an urge to do more.

In the coming two years, we will celebrate our 150th anniversary with a series of events that will spotlight our history, our service and our advocacy.

We hope you will help us celebrate!





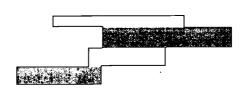


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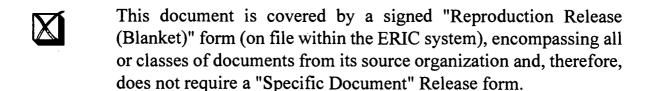
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